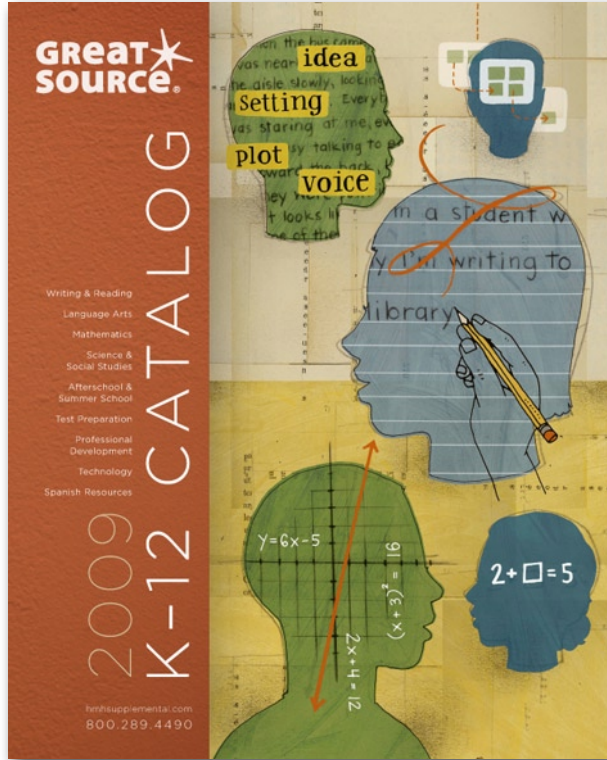
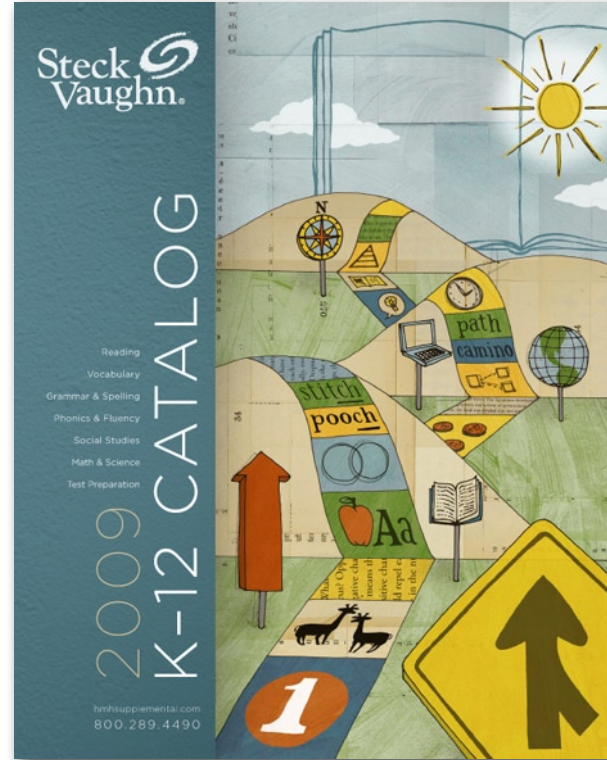


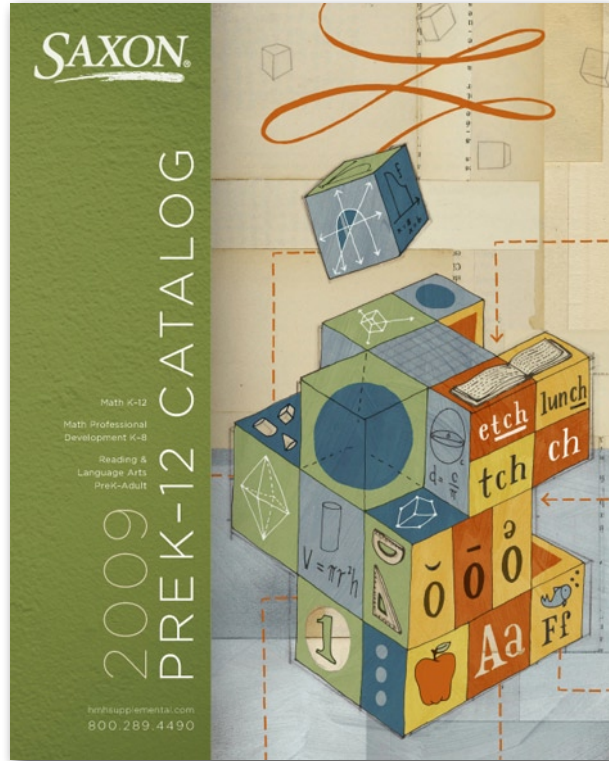
Before : these catalogs were "typical" of the industry and missed the opportunity to promote innovation as the prime strategy behind the Houghton Mifflin and Harcourt merger. { see co:lab solutions / next pages }



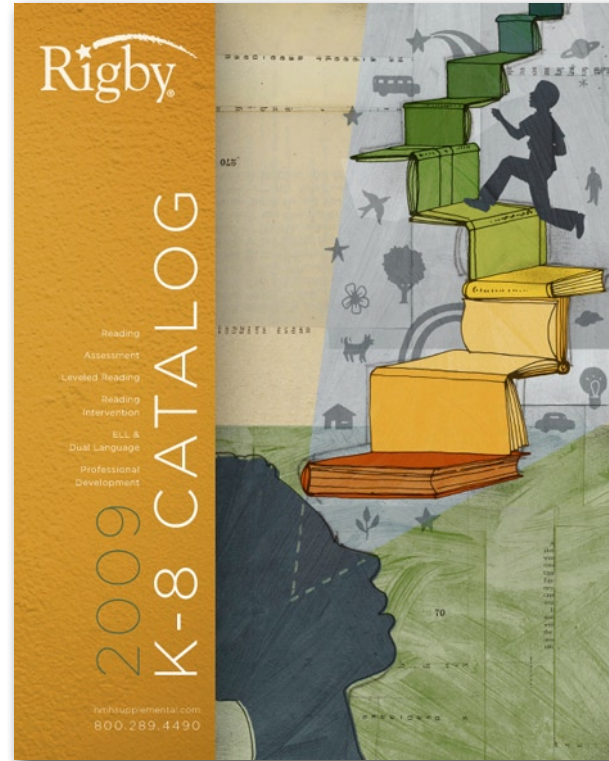
Great Source : learning across disciplines



Steck Vaughn : sequence-focused teaching



Saxon : unit-based pedagogical approach



Rigby : cumulative core-basics pedagogy



To discuss aspects of this approach, from the strategic positioning to the graphic economics, or to view more programs we've developed for Houghton Mifflin Harcourt, feel free to contact: Rich Hollant / Brian Grabell / 860.951.7782 / rich@colabinc.com / brian@colabinc.com / thanks